

COCIR Statement on the Council Recommendation on Cardiovascular Health Checks

29 September 2026

COCIR applauds the Council Recommendation on cardiovascular health checks as a decisive step towards improving cardiovascular health across Europe. The Recommendation provides an ambitious and forward-looking framework to support Member States in implementing effective, equitable, and future-ready cardiovascular health checks.

We commend the European Commission for placing patients most at risk at the centre of this initiative, particularly those with a family history of cardiovascular disease or other factors that increase their risk. Early identification and intervention are essential to improving outcomes and reducing the burden of cardiovascular disease.

COCIR also welcomes the recognition of the growing role of digital and AI-enabled technologies in supporting earlier detection, risk assessment, and more personalised management of cardiovascular diseases. These innovations have significant potential to strengthen prevention strategies and improve patient outcomes. Equally important is the Recommendation's emphasis on the appropriate collection, storage, and use of health data generated through these checks, which will be critical to advancing evidence-based care and innovation.

COCIR now calls on the Council and Member States to maintain this momentum and demonstrate ambition in the implementation of widespread cardiovascular health checks. Bold action today can help achieve the shared objective of reducing premature deaths from cardiovascular diseases by 25% by 2035.

As the voice of the medical technology industry in Europe, COCIR stands ready to contribute its expertise and support policymakers, healthcare providers, and other stakeholders in turning this vision into tangible health gains for all Europeans.

About COCIR

COCIR is the European Trade Association representing medical imaging, radiotherapy, health ICT and electromedical industries. Founded in 1959, COCIR is a non-profit association headquartered in Brussels (Belgium) with a China Desk based in Beijing since 2007. We provide a wide range of services on regulatory, technical, market intelligence, sustainability, standardisation, international and legal affairs. COCIR is also a founding member of DITTA, the Global Diagnostic Imaging, Healthcare IT and Radiation Therapy Trade Association.
<https://www.cocir.org/>