Welcome from Nicole Denjoy to the COCIR forum

“Fostering financial sustainability of healthcare system using EU Cohesion Policy Funds in Poland”

In partnership with the Polish Hospital Association and HOPE

and with the participation of the European Commission

Thursday 20 June 2013, Radisson Blu Centrum hotel, Warsaw (Poland)
Event organized with the kind support of
What does COCIR do?

Created in 1959, COCIR is the voice of the European Medical Imaging, Electromedical and Health ICT Industry

March 2007: Office in China

Our Industry leads in state-of-art advanced technology and provides integrated solutions covering the complete care cycle

Visit our website: www.cocir.org
COCIR’s Focus: improve market access

1. Provide COCIR’s members with competence towards policy makers in Europe and outside
2. Contribute to sustainability of healthcare systems through integrated care approach
3. Promote Research and Innovation as a key enabler for economic growth
4. Drive global regulatory convergence (registered once, accepted everywhere)
5. Optimise use of International standards
6. Push for national and regional deployment (eHealth)
7. Pro-active in Green Technology (Eco-Design)
COCIR National Trade Associations Members

Belgium

Italy

UK

Spain

Netherlands

Finland

Netherlands

France

Germany

Sweden

Turkey

Germany
COCIR documents available

• COCIR Financial Sustainability Report launched in March 2013 in Brussels

• COCIR Position Paper on Cohesion Policy Funding for health in Poland launched today!
Forum Structure

- **14:45-16:00** *1st part:* Input from Europe
- **16:00-16:15** *2nd part:* The Polish experience and expectations (Keynote speech from Mr. Neumann)
- **16:15-16:45** Coffee break
- **16:45-17:45** *2nd part:* The Polish experience and expectations (cont’d) incl. roundtable discussion
- **17:45-18:00** Concluding remarks
14:45-16:00

1st part

Input from Europe
Cohesion Policy Funds 2014-2020 – DG REGIO’s perspectives

Andor Urmos
Policy Officer, Unit 1, Directorate H, DG Regional and Urban Policy, European Commission

Via Video Conference
Cohesion Policy Funds 2014-2020 – DG SANCO’s perspectives

Maria-Jose Peiro
Policy Officer, Unit 1, Directorate D, DG Health and Consumers, European Commission
COCIR Financial Sustainability Report and best practices from across Europe

Henryk Sobiszewski
COCIR Financial Sustainability Focus Group Deputy Chair
16:00-16:15

2nd part

The Polish experience and expectations
Keynote speech from Polish Ministry of Health

Sławomir Neumann
Secretary of State, Polish Ministry of Health
16:15-16:45
Coffee Break
16:45-17:45

2nd part

The Polish experience and expectations (cont’d)
Keynote speech from Polish Ministry of Regional Development

Adam Zdziebło
Secretary of State, Polish Ministry of Regional Development
Polish experience on challenges & opportunities of using Cohesion Policy funds – Merge of 2 hospitals

Rafal Muchacki
Director of the Oncological Hospital in Bielsko Biala
European Union Structural Funds in relation to the principle of subsidiarity on regional, national and EU level

Robert Mołdach
Employers of Poland Organization, Healthcare Policy Expert, Founder of eFabrica Healthcare Strategies
Roundtable introduction by Moderator

1. COCIR Position Paper Brief
2. Speakers Introduction
COCIR Position Paper: 4 Recommendations

1. Need to prioritize funding for healthcare in the Partnership Agreement and Operational Programs in the Multiannual Financial Framework 2014 – 2020;

2. Need to use EU funding smartly to reduce health inequalities between regions, to give disadvantaged groups and marginalized communities better access to healthcare and to invest in healthcare innovation to hedge the competitive advantage and enhance the potential for excellence;

3. Deploy a mix of grants and financing instruments, including Managed Services and Public Private Partnerships in order to outline a solution for providing and maintaining high quality health services;

4. Introduce a clear, transparent and standardized public procurement framework.
Roundtable Discussion

1. Polish Ministry of Health: Michał Kępowicz, Director for EU Funds Department
2. Polish Ministry of Regional Development: Agnieszka Dawydzik, Director for EU funds strategic coordination Department
3. City of Warsaw: Stanisław Kusak, Deputy Director of Health Policy Department
4. Public Hospital: Dorota Gałczynska Zych, Director of Bielanski hospital
5. Private Hospital: Marcin Łukasiewicz, Investment and Development Director at Medicover
7. COCIR: Henryk Sobiszewski, COCIR Financial Sustainability Focus Group Deputy Chair
17:45-18:00
Concluding remarks