



Sustainable Competence
in Advancing Healthcare



Welcome from Nicole Denjoy to the COCIR forum

“Fostering financial sustainability of healthcare
system using EU Cohesion Policy Funds in Poland”

In partnership with the Polish Hospital Association and HOPE



and with the participation of the European Commission



Thursday 20 June 2013, Radisson Blu Centrum hotel, Warsaw (Poland)



Event organized with the kind support of





What does COCIR do?



Created in 1959, COCIR is the voice of the European Medical Imaging, Electromedical and Health ICT Industry
March 2007: Office in China



Our Industry leads in state-of-art advanced technology and provides integrated solutions covering the complete care cycle

Visit our website: www.cocir.org



COCIR's Focus: improve market access

1. Provide COCIR's members with competence towards policy makers in Europe and outside
 2. Contribute to sustainability of healthcare systems through integrated care approach
 3. Promote Research and Innovation as a key enabler for economic growth
 4. Drive global regulatory convergence (registered once, accepted everywhere)
 5. Optimise use of International standards
 6. Push for national and regional deployment (eHealth)
 7. Pro-active in Green Technology (Eco-Design)
-



COCIR Member Companies



BOSCH

Canon



FUJIFILM



HITACHI
Inspire the Next

HOLOGICTM
The Women's Health Company



IMS Since 1965



KONICA MINOLTA

Microsoft

ORACLE

orangeTM

PHILIPS

QUALCOMM



SHIMADZU
Excellence in Science

SIEMENS



TOSHIBA
Leading Innovation >>>



COCIR National Trade Associations Members



Belgium



Italy



UK



Spain



Netherlands



Finland



Netherlands



France



Germany



Sweden



Turkey



Germany



COCIR documents available

- COCIR Financial Sustainability Report launched in March 2013 in Brussels



- COCIR Position Paper on Cohesion Policy Funding for health in Poland launched today!





Forum Structure

- **14:45-16:00 1st part: Input from Europe**
 - **16:00-16:15 2nd part: The Polish experience and expectations (Keynote speech from Mr. Neumann)**
 - **16:15-16:45 Coffee break**
 - **16:45-17:45 2nd part: The Polish experience and expectations (cont'd) incl. roundtable discussion**
 - **17:45-18:00 Concluding remarks**
-



Sustainable Competence
in Advancing Healthcare



14:45-16:00

1st part

Input from Europe



Sustainable Competence
in Advancing Healthcare



Cohesion Policy Funds 2014-2020 – DG REGIO's perspectives

Andor Urmos

Policy Officer, Unit 1, Directorate H, DG Regional
and Urban Policy, European Commission

Via Video Conference



COCIR



Sustainable Competence
in Advancing Healthcare



Cohesion Policy Funds 2014-2020 – DG SANCO's perspectives

Maria-Jose Peiro

Policy Officer, Unit 1, Directorate D, DG Health and
Consumers, European Commission



Sustainable Competence
in Advancing Healthcare



COCIR Financial Sustainability Report and best practices from across Europe

Henryk Sobiszewski

COCIR Financial Sustainability Focus Group Deputy Chair



Sustainable Competence
in Advancing Healthcare



16:00-16:15

2nd part

**The Polish experience and
expectations**



Sustainable Competence
in Advancing Healthcare



Keynote speech from Polish Ministry of Health

Sławomir Neumann

Secretary of State, Polish Ministry of Health



Sustainable Competence
in Advancing Healthcare



16:15-16:45

Coffee Break



16:45-17:45

2nd part

**The Polish experience and
expectations (cont'd)**



Sustainable Competence
in Advancing Healthcare



Keynote speech from Polish Ministry of Regional Development

Adam Zdziebło

Secretary of State, Polish Ministry of Regional
Development



Sustainable Competence
in Advancing Healthcare



Polish experience on challenges & opportunities of using Cohesion Policy funds – Merge of 2 hospitals

Rafal Muchacki

Director of the Oncological Hospital in Bielsko Biala



Sustainable Competence
in Advancing Healthcare



European Union Structural Funds in relation to the principle of subsidiarity on regional, national and EU level

Robert Mołdach

Employers of Poland Organization, Healthcare Policy
Expert, Founder of eFabrica Healthcare Strategies



Sustainable Competence
in Advancing Healthcare



Roundtable introduction by Moderator

1. COCIR Position Paper Brief
2. Speakers Introduction



Sustainable Competence
in Advancing Healthcare



COCIR Position Paper: 4 Recommendations

1. Need to **prioritize funding for healthcare** in the Partnership Agreement and Operational Programs in the Multiannual Financial Framework **2014 – 2020**;
2. Need to use **EU funding smartly to reduce health inequalities** between regions, to give disadvantaged groups and marginalized communities better access to healthcare and to invest in healthcare innovation to hedge the competitive advantage and enhance the potential for excellence;
3. Deploy a **mix of grants and financing instruments**, including *Managed Services* and *Public Private Partnerships* in order to outline a solution for providing and maintaining high quality health services;
4. Introduce a **clear, transparent and standardized public procurement** framework.



Roundtable Discussion

1. Polish Ministry of Health: **Michał Kępowicz**, Director for EU Funds Department
2. Polish Ministry of Regional Development: **Agnieszka Dawydzik**, Director for EU funds strategic coordination Department
3. City of Warsaw: **Stanisław Kusak**, Deputy Director of Health Policy Department
4. Public Hospital: **Dorota Gałczyńska Zych**, Director of Bielanski hospital
5. Private Hospital: **Marcin Łukasiewicz**, Investment and Development Director at Medicovert
6. Private Healthcare Employers: **Robert Moldach**, Employers of Poland Organization, Healthcare Policy Expert, Founder of eFabrica Healthcare Strategies
7. COCIR: **Henryk Sobiszewski**, COCIR Financial Sustainability Focus Group Deputy Chair



Sustainable Competence
in Advancing Healthcare



17:45-18:00

Concluding remarks