



RESILIENT HEALTH SYSTEMS IN EUROPE:

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THE ROLE OF MEDICAL AND DIGITAL HEALTH TECHNOLOGIES



SAVE THE DATE

Wednesday 15 June 2022

14:00 - 15:30 BRUSSELS TIME (CEST)

The coronavirus pandemic has caused massive disruptions around the globe with knock-on effects on health and social care. In the EU, it revealed a high divergence between national healthcare systems. It highlighted that preparedness and ability to respond to cross-border outbreaks are linked to strategic planning and robust investment in healthcare. It also showcased the pivotal contribution of the medical and digital health technologies industry to fighting pandemics. As we are slowly emerging from the crisis, all efforts are directed towards the recovery of economies and creating more resilient healthcare systems.

This event aims to trigger an exchange of views on the current state of healthcare systems, strategy implementation at national level, EU funding support member states and regions, and how the medical and digital health technology industry can contribute to more resilient healthcare systems.

The goal is a dynamic dialogue between Member States, regions, cities, EU Institutions, healthcare organisations, healthcare professional, patient, and industry representatives.



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MODERATION

Robert MADELIN, *Chairman of Fipra International*

AGENDA

14:00 - 14:05 **WELCOME INTRODUCTION** **Bernt BIEBER**, *COCIR President*

14:05 - 14:20 **KEYNOTE** **Stella KYRIAKIDES**, *Commissioner for Health and Food Safety*

14:20 - 15:20 **ROUNDTABLE**

Maya MATTHEWS, *Head of Unit Performance of Health Systems DG SANTE, European Commission*

Anca TOMA, *Executive Director, European Patients Forum (TBC)*

Prof. Gunhild WALDEMAR, *President, BioMed Alliance*

Andrej PLESNIČAR, *Health Insurance Institute of Slovenia*

Simona COMMANDE, *COCIR member/Western Europe Sales Excellence & B2G Leader, Health Systems Leader South Europe, Philips*

15:20 - 15:30 **CONCLUDING REMARKS**

Annabel SEEBOHM, *COCIR Secretary General*