



AIM Healthcare and
social benefits
for all

The promise of data in healthcare

Value of health data for healthcare systems, insurance perspective

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Introduction AIM

Statutory and complementary health insurers

- Mutual benefit societies
- Health insurance funds
- 55 members in 28 countries
- 240 Mio. Insured
- Values of AIM: Democracy, Solidarity, Not-For-Profit, Universality



Value of health data for healthcare systems, insurance perspective

- More accurate diagnoses and earlier recognition of diseases
- Development of more effective medicines and personalised therapies
- Pandemics like COVID-19 can be better targeted

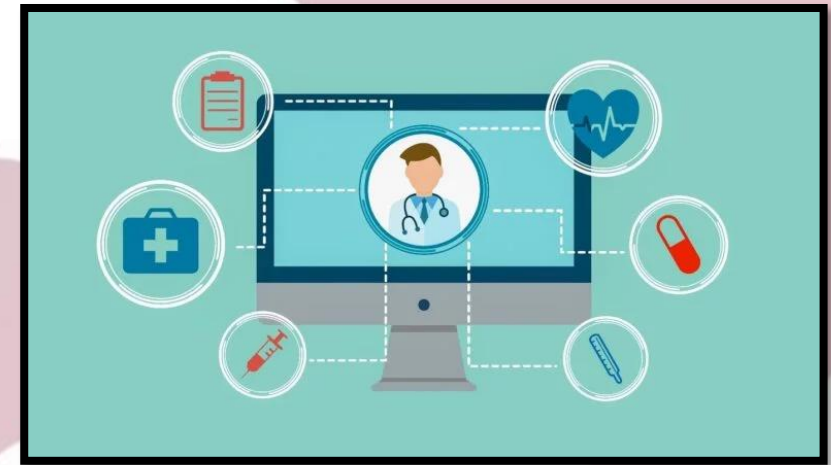


What are we doing as payers?

- Health insurance funds and mutual benefit societies sit on a lot of health data, the so-called “billing data”

Example of exchange of health data in Germany:

- Introduction of electronic patient files in January 2021
- Digital Health Care Act (DGV) since January 2020



What are the challenges from the perspective of the health insurers?

- Health data is sensitive and can be misused
- More better data leads to more knowledge and more power
- Digital health literacy
- Regulated handling of health data is indispensable
 - Collection of health data must serve public interest purposes
 - No commercial use
 - Health insurance funds not only as data suppliers

THANK YOU!



AIM

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