



# Presenting COCIR

COCIR is a European non-profit trade association representing the medical technology industry in Europe, covering 4 key industry sectors:

**Medical Imaging | Radiotherapy | Health ICT | Electromedical**

## VALUE IN HEALTH

Making healthcare systems financially sustainable demands a shift to a value based approach. To provide genuine value based care requires patient-centric approaches using integrated care pathways. It works by measuring both cost of intervention and quality of outcomes.

## DIGITAL HEALTH

COCIR members develop innovative Digital Health solutions that have the potential to increase access to healthcare, improve the quality and safety of healthcare products and services while driving cost efficiency.



# Our Recommendations

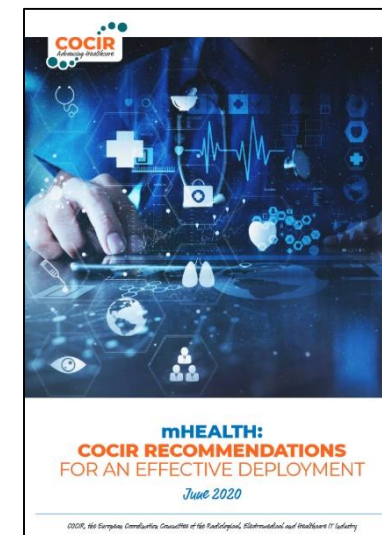


## European Health Data Space

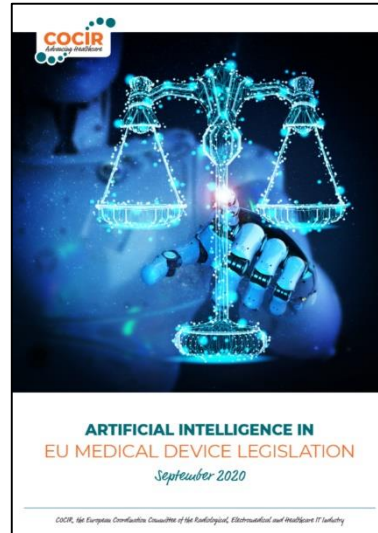
- Create a trusted data governance framework
- Invest in pan-European technical infrastructure
- Encourage common data specifications
- Mobilise funds for education and skills
- Support a Public-Private Partnership

## Scaling up interoperability

- Coordination at national and EU level
- Progress on cross-border exchange (EEHRxF)
- Integrate specifications in public procurement
- Educate stakeholders
- Identify high-priority use cases for deployment



# Our Recommendations



## Artificial Intelligence in Healthcare

- Existing legal frameworks cover already a lot
- Need to educate and build awareness
- Multistakeholder dialogue
- Trust is vital



# | Artificial Intelligence in Healthcare



**AI IN CHEST IMAGING**



**AI FOR PNEUMOTHORAX (PTX) DETECTION & IMPROVED WORKFLOW PRODUCTIVITY**



**AI IN PATIENT POSITIONING FOR COMPUTED TOMOGRAPHY IMAGING**



**AI WOMEN'S HEALTH ULTRASOUND**



**SNAKEBITE & SNAKE IDENTIFICATION VIA MOBILE DEVICES**



**TELEDERMATOLOGICAL SCREENING SOLUTION VIA MOBILE DEVICES**



**AI IN CHEST IMAGING**



**AI IN ADAPTIVE RADIOTHERAPY**



**AI IN MAMMOGRAPHIC BREAST DENSITY**



**AI BASED RADIOTHERAPY TREATMENT PLANNING SOLUTION**

**More COCIR  
AI Use Cases  
to follow**

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for your  
attention !*



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