



European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

COCIR 60th Anniversary

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COCIR Vision for Health Research & Innovation in Europe

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R&I in support of COCIR Priorities

VALUE IN HEALTH

Making healthcare systems financially sustainable demands a shift to a value based approach. To provide genuine value based care requires patient-centric approaches using integrated care pathways. It works by measuring both cost of intervention and quality of outcomes.

DIGITAL HEALTH

COCIR members develop innovative Digital Health solutions that have the potential to increase access to healthcare, improve the quality and safety of healthcare products and services while driving cost efficiency.



COCIR Recommendations

1. Increase funding for, and investment in, medical and digital health technologies during the next Multiannual Financial Framework, including **Horizon Europe**
2. Focus on integration along the entire **continuum of care**
3. Enable and stimulate R&I for **precision** medicine and **personalised** healthcare



European Partnership for Health Innovation

- A proposal for an **institutionalized public-private partnership (PPP)** under Horizon Europe
- Unique opportunity for **cross-sectorial** collaboration
 - Partners: EFPIA, EuropaBio, MedTech Europe, Vaccines Europe
- **Goals**
 1. Fast delivery of the most pertinent and safe **innovative solutions**
 2. To prevent, diagnose, treat and manage **non-communicable and infectious diseases**
 3. While preserving the **sustainability** of the healthcare systems and **competitiveness** of health industry
 4. Overall – remove silos: set common and ambitious goals and create true **impact**

Visit the website: www.euhealthppp.org



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danke 謝謝
ngiyabonga
teşekkür ederim
dank je
gracias
tapadh leat
bedankt
hvala
mauruuru
dziękuję
thank you
mochchakkeram
go raibh maith agat
obrigado
sagolun
sukriya
kop khun krap
arigatō
takk
dakujem
merci
merci
terima kasih
감사합니다
ευχαριστώ

