COCIR Vision for Health Research & Innovation in Europe

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## R&I in support of COCIR Priorities

<table>
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<tr>
<th><strong>VALUE IN HEALTH</strong></th>
<th>Making healthcare systems financially sustainable demands a shift to a value based approach. To provide genuine value based care requires patient-centric approaches using integrated care pathways. It works by measuring both cost of intervention and quality of outcomes.</th>
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<tr>
<td><strong>DIGITAL HEALTH</strong></td>
<td>COCIR members develop innovative Digital Health solutions that have the potential to increase access to healthcare, improve the quality and safety of healthcare products and services while driving cost efficiency.</td>
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COCIR Recommendations

1. Increase funding for, and investment in, medical and digital health technologies during the next Multiannual Financial Framework, including Horizon Europe
2. Focus on integration along the entire continuum of care
3. Enable and stimulate R&I for precision medicine and personalised healthcare
European Partnership for Health Innovation

• A proposal for an institutionalized public-private partnership (PPP) under Horizon Europe
• Unique opportunity for cross-sectorial collaboration
  ▪ Partners: EFPIA, EuropaBio, MedTech Europe, Vaccines Europe
• Goals
  1. Fast delivery of the most pertinent and safe innovative solutions
  2. To prevent, diagnose, treat and manage non-communicable and infectious diseases
  3. While preserving the sustainability of the healthcare systems and competitiveness of health industry
  4. Overall – remove silos: set common and ambitious goals and create true impact

Visit the website: www.euhealthppp.org
Thank you