COCIR 60th Anniversary  
Thursday 14 November 2019 Brussels, Belgium

COCIR vision on Value in Health

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COCIR Vision for the next 5 years

We need better healthcare systems through:

- Boosting Healthcare Systems Efficiency with technology-led, value-based approaches
- Developing New Care Models to support an integrated care approach
- Unlocking the vast potential of wider using and sharing of healthcare data
Provide the right therapy at the right time for every patient

Making healthcare systems financially sustainable demands a shift to a value based approach. To provide genuine value in health and care requires patient-centric approaches using integrated care pathways. It works by measuring both cost of intervention and quality of outcomes.
Supporting Cancer Care (1/2)

- **Imaging technology** contributes to better, more accurate diagnoses and allows for improved care decisions and more effective treatments and outcomes;

- **Radiotherapy** provides options to care teams treating cancers at various stages compared to chemotherapy or surgery;

- **Digital Health Solutions** have the potential to increase access to healthcare, improve the quality and safety of healthcare products and services while driving cost efficiency;
Supporting Cancer Care (2/2)

« The Life Savers »: Science Business publication showing how medical technology can improve Breast Cancer Care

COCIR supports the European Commissioner Designate Ms Stella Kyriakides in her mission assigned related to developing the « European Beating Cancer Plan ». COCIR will be happy to provide support and evidence based value information in support of the mission.
Thank you