WHY COCIR MEMBERS ARE ENDING DIRECT SPONSORSHIP BY 31 DECEMBER 2018?

» Evolution of ethical interactions between industry and healthcare professionals (HCPs) are of the utmost importance for COCIR Members

» Reaching ever-higher ethical standards to reinforce independence of:
  » Individual healthcare professionals in their activities
  » Healthcare organisations and professional conference organisers in organising conferences

COCIR SUSTAINABLE COMPETENCE IN ADVANCING HEALTHCARE

COCIR is the European Trade Association representing the medical imaging, radiotherapy, health ICT and electromedical industries.

Founded in 1959, COCIR is a non-profit association headquartered in Brussels, Belgium with a China Desk based in Beijing since 2007.

COCIR issued an updated CODE OF CONDUCT in March 2018 to further enhance its ethical standards on industry relationships with HCPs. To access the comprehensive rules of our updated Code, please consult COCIR website or click here.
THE END OF DIRECT SPONSORSHIP & EXCEPTIONS

END OF DIRECT SPONSORSHIP SUPPORTING INDIVIDUAL HCPs BY 31 DECEMBER 2018

Direct sponsorship is a financial support given to individual HCPs by COCIR Members for attending scientific and educational conferences organised by third parties.

WHAT SUPPORT MAY COCIR MEMBERS PROVIDE FOR MEDICAL EDUCATION? (1)

COCIR MEMBERS MAY CONTINUE TO SUPPORT MEDICAL EDUCATION THROUGH:

1. EDUCATIONAL GRANTS TO HEALTHCARE ORGANISATIONS
   Medical societies, hospitals, conference organisers which are healthcare organisations, etc.

2. SPONSORSHIP TO PROFESSIONAL CONFERENCE ORGANISERS
   Entity whose commercial activity is the management of congresses, conferences or trainings

3. MEETINGS ORGANISED BY COCIR MEMBERS

WHAT SUPPORT MAY COCIR MEMBERS PROVIDE FOR MEDICAL EDUCATION? (2)

HEALTHCARE ORGANISATIONS AND PROFESSIONAL CONFERENCE ORGANISERS WILL INDEPENDENTLY:

- **Select** individual HCPs as well as speakers
- **Determine** amount and payment of HCPs and speakers’ expenses to attend scientific and educational conferences organised by third parties
- **Elaborate** programme content, educational method, materials and determine faculty

EXCEPTIONS

- Hands-on procedure training typically performed in a clinical environment
- HCP speaker at a satellite symposium organised by a COCIR Member in the margins of a third-party scientific or educational conference

WHAT DOES IT MEAN IN PRACTICE?

For educational grants, COCIR Members may specify the purpose of the educational grant and category of HCPs they wish to support.