COCIR is looking for a Digital Health Senior Manager!

COCIR is the European Trade Association representing the medical imaging, health ICT and electromedical industries; see www.cocir.org for more information. Founded in 1959, COCIR is a non-profit association headquartered in Brussels (Belgium) with a China Desk based in Beijing since 2007. Our focus is to open markets for COCIR members in Europe and beyond. We provide a range of services in the areas of regulatory, technical, market intelligence, environmental, standardisation, international and legal affairs. COCIR is also a founding member of DITTA, the Global Diagnostic Imaging, Healthcare IT and Radiation Therapy Trade Association (http://globalditta.org/).

COCIR is a trusted key stakeholder within the field of EU health policy, helping to shape the future of healthcare that supports sustainable health systems with better outcomes for patients. The COCIR Digital Health Senior Manager plays a central role in strategising and realising the digital transformation of healthcare, by:

- **Representing the COCIR positions on digital health to external stakeholders**, including the EU institutions, healthcare professionals and patient representatives; leveraging meaningful collaborations and multi-stakeholder networks;
- **Coordinating all Digital Health related activities** within COCIR, in particular on topics like Artificial Intelligence, cybersecurity, data protection and interoperability; and supporting other COCIR activities discussing the value or importance of digital health technologies;
- Providing leadership in strengthening **COCIR's Digital Health strategy** in close relationship with the COCIR Secretary General and COCIR member representatives;
- Pro-actively analysing the overall ecosystem, **attracting and enrolling new Health ICT industries, SMEs and other industry players** who play a role in Europe and beyond, and suggest partnerships with other stakeholders where appropriate.

The Digital Health Senior Manager will monitor developments or initiatives taken by the European Commission or other EU institutions as well as pro-actively monitoring developments in EU Member States focusing on the digital health domain.

Expected starting date: as soon as possible

Responsibilities & Tasks

Representing the COCIR positions on digital health to external stakeholders:
- Establish effective advocacy and communication strategies, articulating COCIR positions and initiatives
- Coordinate, where relevant in collaboration with the COCIR Secretariat and/or COCIR membership, the drafting, review, and publication of COCIR positions and white papers
- Provide thought leadership on the value of digital health technology, the (re-)use of health data, and broader healthcare and societal developments
- Active representation to and participation in expert groups and EU funded projects on digital health related topics

COCIR, the European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

Bluepoint Building | Boulevard A. Reyerslaan 80 | 1030 Brussels | Belgium | Tel +32 (0)2 706 89 60 | Email info@cocir.org | www.cocir.org | @COCIR

Coordination of Digital Health activities with COCIR members:

- Work closely with Committee chairs on key priorities and expected deliverables, and recommend improvements in the way those committees operate if needed
- Organise and maintain lively and effective committees, energising members with a focus on outcomes
- Inform and update members on a regular basis on policy developments through written or other content formats (mail, newsletters, webinars,…)

Digital Health Strategy:

- Concentrate on maintaining a high level of knowledge on policy developments at EU level affecting the development, deployment, or uptake of digital health technology
- Support deployment of digital health technology at country level where defined by COCIR membership
- Continuously monitor trends on how the ecosystem is evolving and identify key elements that may potentially affect or provide opportunities for our industries

Building dedicated platforms and targeted partnerships:

- Analyse the changing landscape and ecosystem of healthcare, including new and emerging technologies as well as new market entrants, within or beyond healthcare
- Scan and approach players willing to learn more on or to become (more) active in digital health
- Support the COCIR Secretary General in shaping specific focus groups and activities

Candidate Profile

- At least 5 years of experience in the area of digital health / health IT, preferably within a European or international context
- Master's Degree in a relevant field for this position, preferably in Computer Science
- Multicultural and language skills (English required, other European languages a plus)
- Excellent strategic thinking and leadership capabilities (although still a 'doer' combined with a good level of resilience to reach goals)
- Excellent communication skills and capacity to communicate to various audiences smartly and persuasively with the right level of assertiveness
- Excellent project management skills
- Previous experience in interacting with the European Institutions
- Creative "out of the box" thinker
- Autonomous and a team player at once
- Ability to find consensus and to work under pressure
- Multi-tasking and initiative-taking
- Knowledge in working with membership organisations; previous experience in a trade association is of added value

This position is full time and based in Brussels. The possibility to telework to a certain extent can be arranged following internal working rules. Any successful candidate should be willing to occasionally travel in Europe.

Applications for this post in form of a cover letter and CV should be addressed no later than **26 November 2021** to the following email address: pes@cocir.org. COCIR is an equal opportunities employer.

COCIR, the European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

Bluepoint Building | Boulevard A. Reyerslaan 80 | 1030 Brussels | Belgium | Tel +32 (0)2 706 89 60 | Email info@cocir.org | www.cocir.org | @COCIR